



**Get Guilt free Inspiration for the High Holy Days from
Lady Gaga, Rabbi's Naomi Levy & Shlomo Riskin,
Natan Sharansky, Boxer Yuri Foreman and Philanthropist Eli Broad**

FOR IMMEDIATE RELEASE

Los Angeles, CA - July 1, 2010 - For the 6th consecutive year, Craig Taubman and Craig 'N Co. will publish Jewels of Elul Vol. VI, a collection of stories and anecdotes for the Jewish High Holy Days. 29 individuals, one for each day of the month of Elul, will contribute introspection on this year's theme, The Art of Beginning.... Again

With Jewels from artists Lady Gaga and Marshal Herskovitz to Rabbi's Shlomo Riskin, David Wolpe, Marla Feldman and Naomi Levy, Boxer Yuri Foreman, and Philanthropists Eli Broad and Noah Alper, you will get a unique perspective on Beginning Again.

This year's Jewels of Elul will benefit the work of Beit T'Shuvah, a residential drug treatment facility. "We are thrilled to share this unique publication for the High Holy Days" says Jewels creator Craig Taubman. "It is our hope to build on our reach of last year and touch hundreds of thousands of people during this sacred time of year".

**For more information or to sign up to receive this year's *Jewels of Elul VI*, visit www.jewelsofelul.com. Promo copies and interviews can be scheduled by calling Rachel Cohen at Craig N Co. at 800-6-CRAIG-8, or email info@jewelsofelul.com
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Jewels of Elul Volume VI The Art of Beginning... Again

Introduction - Rabbi David Wolpe

Question of the Day - Rafael Goldstein

1. Noah Alper
2. Eli Broad
3. Rabbi Alysa Stanton
4. Natan Sharansky
5. Alan Lightman
6. Naomi Levy
7. Mia Goldman
8. Lady Gaga
9. Rabbi Zoe Klein
10. Dr. Shelly Dorph
11. Dan Schifrin
12. Ketra Oberlander
13. Rabbi Marla Feldman
14. Rabbi Rebecca Dubowe
15. Rachel Brodie
16. Jeremy Ben Ami
17. Noa Tishby
18. Imam Jihad Turk
19. Nofrat Frenkel
20. Jason Raede
21. Trooper Johnson
22. Deng Chol
23. Rabbi Joshua Levine Grater
24. Marshall Herskovitz
25. Billy Dreskin
26. Abraham J. Twerski
27. Rabbi Shlomo Riskin
28. Yuri Foreman
29. Rabbi Mark Borovitz